What will you make?
Rapid Prototyping with Intel
Hardware API...!!!
Prototype?! Why?!
Intel prototyping platforms…?!
Why does Intel care...???
hardware revolution

Noun
A resurgence in the consumer popularity of independently designed hardware devices, for example: smartphones, fitness trackers, wearable devices, internet-connected devices, aerial drones and 3D printers.

Synonyms
Hardware Renaissance – Internet of Things – Maker Movement – The New Industrial Revolution

you are here!

TECHNOLOGY ADOPTION LIFECYCLE

FACTORY
Scalable on-demand product manufacturing becomes possible.

STORE
Pre-sales overtake post-sales, a dominant marketplace emerges.

WORKSHOP
Sophisticated overnight product prototyping becomes possible.

INNOVATORS

EARLY ADOPTERS

EARLY MAJORITY

LATE MAJORITY

LAGGARDS

2005
2013
2016
2019
2022
2025

117%
more hardware funding to startups in 2013 than in 2012 in North America.

80 BILLION
Internet connected devices by 2020, That’s an average of 10 per human

*Gartner – 2013

100 MORE APPLES WILL EXIST

www.upverter.com
100 more Apples…???

Like what for example…???
Backup