



AGENDA

Event: Semiconductor Packaging Technology Symposium
Date: Thursday, October 23, 2014
Location: Biltmore Hotel, Santa Clara, CA

7:00 am Registration opens
7:50 am – 8:00 am Welcome and Introduction

Session 1: Wafer Fab, Packaging, and Test – Supply Chain Coordination as a Critical Capability
Session Leader: Phil Marcoux, Fab Owners Association

8:00 am – 8:30 am **Morphing the Semiconductor Outsourcing's Business Model: Wafer Level Packaging**
Jim Walker, Research Vice President of the Semiconductor Manufacturing and Emerging Technologies Group, Gartner

8:30 am – 9:00 am **Supply Chain Benchmarking Now Focused on Packaging**
Ariel Meyuhas, COO, The MAX Group

9:00 am – 9:30 1m **An IDM's Integration and Partnership with the OSAT Supply Chain**
James G. Gandenberger, Vice President of Worldwide Operations & Foundry Business Unit, Micrel, Inc.

9:30 am – 10:00 am Break and Exhibits

Session 2: Design Considerations for Advanced Package Development
Session Leader: John Xie, Altera

10:00 am – 10:30 am **Optimize Product Cost and Performance with System-level 3D Chip, Package, Board Co-design**
James Church, Solutions Architect, R&D Center, Zuken

10:30 am – 11:00 am **Considerations in High-Speed High Performance Die-Package-Board Co-Design**
Jenny Jiang, Principal Engineer of SIPI, Altera Corporation

11:00 am - 11:30 am **Will IoT (Internet of Things) Drive 2.5/3D IC Revenue Growth and Change our Lives?**
Herb Reiter, Founder, eda2asic Consulting, Inc.

11:30 pm – 12:30 pm Lunch and Exhibits

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12:30 pm – 1:00 pm **Keynote: Transforming Electronic Interconnect**
Tim Olson, Founder & CTO, Deca Technologies

Session 3: Pushing the Envelope on IC Package Manufacturing

Session Leader: Joel Camarda, SemiOps

1:00 pm – 1:30 pm **Silver Sintering for Power Electronics**
Jenny (Jiong) England, Principal Technical Service Engineer
Henkel Electronics Materials

1:30 pm – 2:00 pm **The Future of Packaging - The Relevance of Wire Bonding**
Ivy Qin, Process Director, Kulicke & Soffa Industries, Inc.

2:00 pm – 2:30 pm **Advances in Medical Device Package Manufacturing**
Ed Binkley, CTO, Promex Industries

2:30 pm – 3:00 pm **Advanced Packaging's Interconnect Technology Process Shift and Direction**
Jay Hayes, Director of Business Development – Bumping & Flip Chip
Unisem

3:00 pm – 3:30 pm **Break and Exhibits**

Session 4: Enabling Multi-Die Packaging as a Mainstream Solution

Session Co-Leaders: Jeff Demmin, STATSChipPAC and Ivor Barber, Xilinx

3:30 pm – 4:00 pm **Challenges of Building RF Multi-chip Modules**
Frank Juskey, Senior Member of the Technical Staff, Advanced Technology
Development Group, TriQuint Semiconductor

4:00 pm – 4:30 pm **MCM Package Development for In-Vehicle Infotainment System**
Terry Kang, Sr. Packaging Development Manager, NVIDIA

4:30 pm – 5:00 pm **Thermal Management in High-Performance Integrated 3D TSV Logic/Memory Systems**
Tom Gregorich, Vice President of Package Technology, Micron

5:00 pm – 6:30 pm **Reception**
